

GENERAL

TIM, Milan's Scala academy launch school choir campaign

Friday 7 June 2019 | 09:45 CET | News

The TIM Foundation (Telecom Italia) has teamed up with Milan's Scala Theatre Academy to launch an initiative dubbed 'La Scala fa Scuola. Un Coro in Citta' aimed at supporting choral teaching via a crowdfunding campaign. The partners will be raising funds to encourage more choral singing at Milan's primary schools and help bring students from the city's suburbs closer together ahead of a final concert featuring 10 school choirs in May 2020. The operator will match every EUR 1 donated on the DonaconTIM platform for a maximum of EUR 200,000.

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